

# ACTIVITY REPORT 2018



## Our Foundation Thrives Thanks To You!

As the SSM Foundation embarks on a new year of serving our community with ophthalmic care, we continue to be grateful to all the individuals and businesses that have made our work possible. Our efforts to reach out to the less privileged and work towards the ultimate goal of eradication of avoidable blindness has seen fruition thanks to your support and patronage.

#### Some of the community ophthalmic-centric activities the Foundation enabled are:

- · Free cataract surgery with intra-ocular lens implantation for BPL patients
- · Eye screening of primary school children on a regular basis
- · Diabetic retinopathy awareness and screening camps
- · Fully-equipped Mobile Eye Unit to go to remote areas for comprehensive eye examination
- · Senior citizens eye care initiative in Cochin
- Runs three free eye clinics in Ernakulam at the Gurudwara in Thevara, Rotary Bal Bhavan in Panampilly Nagar, and Chaithanya Nursing Home in North Parur

We look forward to 2019 as the year when we will reach out to more people with your continued patronage and support.













#### AN EYE FOR ROAD SAFETY

In January 2018, GEI launched a unique campaign 'An eye for road safety' in association with the Kerala Motor Vehicle Department. The outreach team formulated and circulated an educational pamphlet, conducted several awareness and screening programs for truck drivers, bus drivers and the public. More than 500 people were screened thanks to organisations like BPCL, Vyttila Mobility Hub Society and DP World that hosted the program for the public.





Screening for truck drivers during National Road Safety Week 2018

#### SCREENING PROGRAM FOR DIFFERENTLY-ABLED CHILDREN

As part of our 'school screening program', the team decided to give special focus to differently-abled children. The team led by Dr Neena started the screening with a restructured Performa and SOP. Instruments like hand-held refracto meter were used to screen these children in order to assure a hassle-free eye checkup for them.





SSM screening for differently-abled children





#### SCREENING DURING WORLD GLAUCOMA WEEK

A 'door-to-door screening' initiative was conducted in connection with the 2018 World Glaucoma Week. More than 100 houses were covered through this program and given educational material on Glaucoma, a leading cause of irreversible blindness, if not treated early enough. JCI Arayankavu organised a 'Glaucoma Screening & Awareness Program' on 11 March 2018. Dr Abhilash interacted with the gathering and cleared their queries.



Door-to-door glaucoma screening – March 11-17



Awareness session on World Glaucoma Week 2018



World Glaucoma Week 2018 (March 11-17)



Glaucoma screening program at Arayankavu

#### STREET PLAY DURING EYE DONATION FORTNIGHT

In connection with World Eye Donation Fortnight 2018, a 'Street Play Workshop' was conducted by SSM Eye Research Foundation for the optometry students of Susrutha School of Optometry. The students learned how to write scripts, act and direct street play. At the end of the 10-day workshop, students demonstrated a street play on 'Eye Donation'. This workshop enabled the students to make a street play on different subjects and demonstrate the same as a strong tool to propagate eye health awareness to the public.





Street play during World Eye Donation Fortnight 2018

### MEGA DIABETIC RETINOPATHY SCREENING

On 7 October 2018, SSM conducted a mega 'Diabetic Retinopathy Screening & Awareness Program'at RSC Indoor Stadium, Kadavanthra in connection with 2018 World Sight Day. About 186 diabetic patients were screened and 58 were referred for detailed evaluation. Dr.Dhileesh led the awareness session on Diabetic Retinopathy and interacted with diabetic patients. On October 11th, World Sight Day, as per its call for action 'Eye Care Everywhere', GEI conducted an 'Eye Screening Program' at Thanthonnithuruthu, a remote island in Ernakulam that is home to 60 families. Through this program GEI kick-started the Project Nethra Campaign – Eye Care Everywhere for the year 2019 to reach out to the underprivileged and those in remote places.



Awareness session on Diabetic Retinopathy



Diabetic Retinopathy screening @ RSC Indoor Stadium



Diabetic Retinopathy screening



Diabetic Retinopathy screening in mobile clinic



In 2018, we were able to launch Kochi's first ever Mobile Eye Clinic. A grateful salute to Rotary Club of Cochin for facilitating this project as a Global Grant Project of the Rotary Foundation. Giridhar Eye Institute will leave no stone unturned to make this Mobile Eye Clinic accessible to the lesser fortunate communities across Kerala.

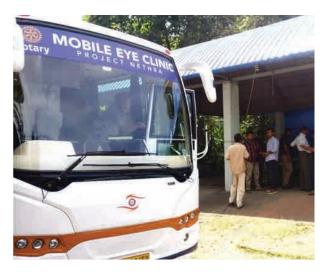
#### **Project Nethra Statistics 2018**

MONTH	No. of CAMPS	PATIENTS SCREENED	PATIENTS REFERRED	FREE SURGERIES
July	1	20	10	3
August	2	218	56	6
September	7	921	186	25
October	6	735	261	29
November	6	574	135	37
December	8	664	159	41
Total	30	3132	807	141











#### Don't just leave a will LEAVE A VISION. DONATE YOUR EYES

Swarnam Eye Bank is long cherished dream of Giridhar eye Institute and it is also a unit of SSM Eye Research Foundation, a charitable trust promoted by Giridhar Eye Institute for community centric activities.

The eye bank, with state of the art amenities, has brought down our dependence on faraway centres for corneal transplant. Restoration of sight to corneal blind patients through corneal transplantation depends entirely on the eye banks and the eye banks are the main source of tissue collection. In 2018 we received eyes from 29 donors which was instrumental in providing vision to 35 people.













#### **GEI Outreach Statistics 2018**

MONTH	NO. of CAMPS	PATIENTS SCREENED	PATIENTS REFERRED	FREE SURGERIES
January	11	739	251	101
February	11	513	201	86
March	10	514	186	109
April	11	751	348	99
May	08	653	275	103
June	08	549	210	70
July	10	626	261	101
August	07	583	276	60
September	10	1102	336	94
October	12	1045	393	104
November	11	970	299	118
December	14	1016	303	113
Total	123	9061	3339	1158

#### **FUTURE PLANS**

SSM Eye Research Foundation has been conducting Diabetic Retinopathy screening programs and awareness campaigns in different parts of Kerala for the last decade. This year, SSM will participate in the Smart India Diabetic Retinopathy Survey and Screening Program in association with Giridhar Eye Institute, the biggest retinopathy survey in India coordinated by 20 reputed health institutions. On 14 November, the program was initiated at Kamco, Athani campus where 110 employees where screened and educated about Diabetic Retinopathy. The screening included vision check-up, fundus photography, urine test and blood investigations like HbA1c and lipid profile spot tests. The Smart India Study is a 2-year program which is projected to cover 2000 diabetic patients each from rural, urban and special communities.

These are but a few of the initiatives pioneered by the SSM Foundation and GEI to realise the goal of effective community intervention in eye care. We hope to reach out to more people with our dedicated service and your continued patronage in the coming years.





































# BE THE REASON FOR SOMEONE'S SMILE



#### **DONATE NOW**



"Giving is not just about making a donation, It's about making a difference."

We would like to express our warm and heartfelt 'gratitude to all the patrons of the SSM Eye Research Foundation for helping us help humanity through the foundation.

#### FREE EYE CLINICS RUN BY SSM EYE RESEARCH FOUNDATION

- 1. Gurudwara Guru Singh Sabha, Thevara (2nd and 4th Wednesdays).
- 2. Rotary Bal Bhavan, Panampilly Nagar (1st Friday of the month).
- 3. Chaithanya Nursing Home, North Parur (2nd Friday of the month). Screening programs held at other locations in association with NGOs.



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